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Loneliness and social isolation - extending the campaign with parish councils

1 message

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To All Staffordshire Parish Councils

Dear Sir or Madam

You may recall having received previous communications from Staffordshire County Council about the "Let's Beat Loneliness Together" campaign. The online campaign ran from March to May and succeeded in directing a lot more people towards befriending and similar support in the community. A number of parish councils were very active in supporting and promoting this campaign, thank you.

The online campaign has now finished, but we would like to explore how we can continue to work together with any interested Parish Councils to take this further forward at a local level. We don't have a preconceived plan – rather we would like to work with you agree some local actions and see how we can work with partners to support you to (for example) promote relevant local sources of help and support, or to enable local application of some countywide initiatives such as those around digital inclusion. I'd be very happy to work with groups of parish councils if you feel that might be a more helpful approach – indeed it may even be necessary if there is a high level of response to this message!

If this does sound interesting you and your local Cllrs, and you would be interested in discussing this further, please do let me know, and I'll get back in touch to see how we can move forward together with this.

With very best wishes

Chris

**Staffordshire**
County Council**Chris Stanley | Commissioning Manager**
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